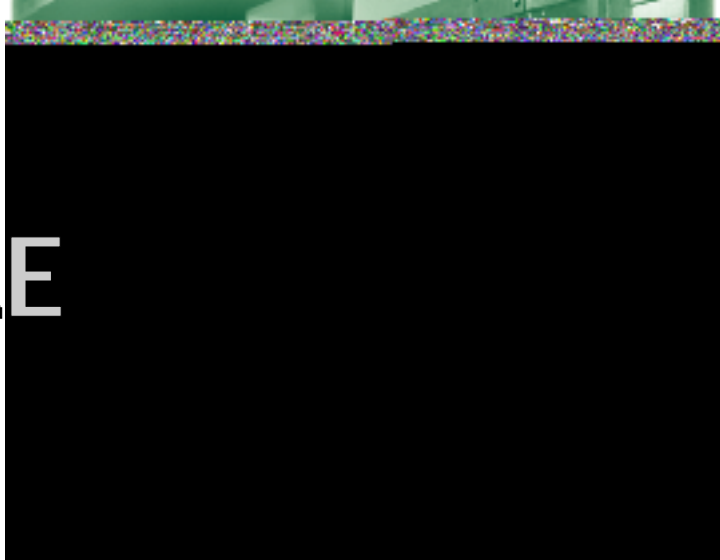




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Commanding POINT-OF-SALE TECHNOLOGY Working for You



Catapult harnesses the latest point-of-sale technology to help ensure that you have the control of your day-to-day operations that you demand. Your customers will appreciate the benefits this technology brings to them—faster and more accurate checkouts—resulting in greater customer satisfaction. You'll be amazed at the richness of Catapult's POS feature set, which comes from years of experience meeting the needs of retailers just like you.

POS FEATURES

- Touch Screen, POS Keyboard, or Desktop Keyboard Compatible
- Configurable POS Screen
- Redundant POS with Auto Sensing: Works Automatically when Network is Off-Line
- 100% OPOS®-Compliant
- Unlimited Number of Menu Keys
- Unlimited Number of Open Prompts
- Unlimited Number of Select Prompts
- Unlimited Number of Dollar Amount or Percent Discounts
- Unlimited Number of Tenders
- Unlimited Number of Tax Tables
- Unlimited Number of Paid Outs
- Unlimited Number of Bar Codes / Item Numbers per Item
- Multiple Price Levels
- Single / Six-Pack Control
- Automatic Quantity Discounts
- Cost Plus Pricing
- Open Price Items
- US Food Stamp Coupon Automation
- Electronic Benefits Transfer (EBT)
- Credit or Debit Authorization
- Vendor Coupon Scanning
- Vendor Coupon Redemption
- Suspend and Recall Transactions
- Compulsory Quantity Entry
- Suspend and Recall Transactions
- Compulsory Cash Drawer
- Cash Drawer Open Status and/or Warning
- 24-hour Cashier Reconciliation
- Age Verification

POS Hardware Integration: Embracing Industry Standards

Catapult is designed to work seamlessly right out of the box with hundreds of name-brand POS terminals and peripherals. Catapult was the first off-the-shelf product to fully embrace OPOS® (OLE for POS), the retail interface standard for Microsoft Windows®, taking advantage of all the functionality of your receipt printers, scanners, scales, and other peripherals, the way the manufacturers intended.

Out-of-the-Box Customization ...With Room to Grow

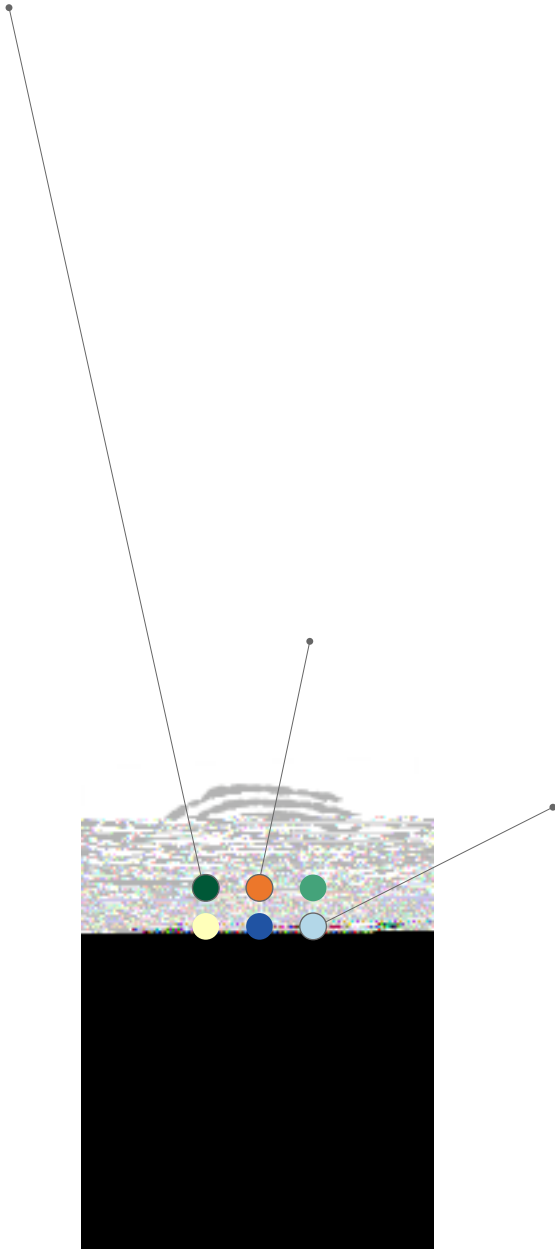
Catapult's flexibility is the key advantage to enhancing, expanding, and streamlining your retail operation. Catapult's interface is powered by our exclusive Function Generator™ technology to help you facilitate unlimited tenders, tax tables, discounts, preset item keys, menu keys, and a variety of other functions tailored to fit your operation. This exclusive feature provides you with the solutions your business needs today with the built-in adaptability you need to expand in the future.

AVAILABLE POS KEY FUNCTIONS

- | | |
|--------------------------------|--|
| • Preset Item Keys | • Return Merchandise |
| • Speed Keys | • Remove All Tax |
| • Unlimited Menus | • Item Lookup |
| • Price Override | • Customer Lookup |
| • Multiplier | • Safe Drop & Drawer Loan |
| • Store Coupon | • Duplicate Receipt |
| • Vendor Coupon | • Invoice / POS Receipt Switch (80-column / 40-column) |
| • Manual Price Level Selection | • Preset Discounts |
| • Tax Modifiers | • Open Amount Discount |
| • Scrolling Item Correct | • Open Percent Discount |
| • Last Item Correct | • POS to Maintenance Window Swap |
| • All Void | |

Catapult's POS Function Generators are the slickest software features I've ever seen.

Sean Harrell
I.T. Administrator
Southland Trade



Streamline Daily Tasks

Whether you are changing prices, receiving new items, or building purchase orders, Catapult makes quick and intuitive tasks out of what was once time-consuming and complex work.

Inventory Control

Catapult effortlessly tracks your inventory from the supplier to the shelf, through the checkout lane, and out the door. The system automatically calculates ideal margins and prices while simultaneously tracking on-hand quantities for each item or selected items within the store. Enter arriving stock with ease using any of Catapult's non-nonsense methods for receiving goods. Built-in features can increase inventory turnover, lower inventory cost, and maintain accurate item reordering as well. With this capability, smart retail operators can accelerate the return on their investment while making informed decisions about inventory expenditures.

Price Maintenance

Price maintenance is a snap with Catapult. The unique MultiEdit™ system puts in your hands the control of pricing, tax status, discount allowance, mix-and-match discount groups, and much more. Easily make price changes across any number of ranges including brand, price zone, and supplier.

Controlling Process Flow With ELECTRONIC WORKSHEETS

Day-to-day processes within your organization—such as shelf price verification, physical inventory spot checks, purchase order creation, and receiving goods—are handled systematically using Catapult's Electronic Worksheets. Each task can be done using a specific worksheet with its own processing steps. In a fast-paced retail environment, managers and employees rarely have the flexibility to carry out every job from start to finish without interruption. Catapult keeps at hand any number of worksheets at any stage of completion.

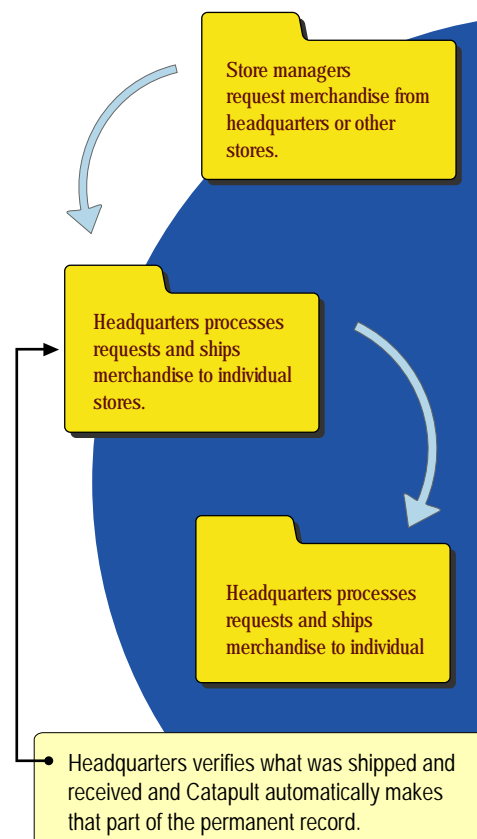
Data is selected for creating a new worksheet, which can be edited, reviewed, saved, and reopened. When data collection and adjustments are done, an authorized user commits the worksheet, all related databases in the system are updated, and the job is complete. After being committed, a worksheet cannot be modified, providing an excellent security audit trail for each completed process.

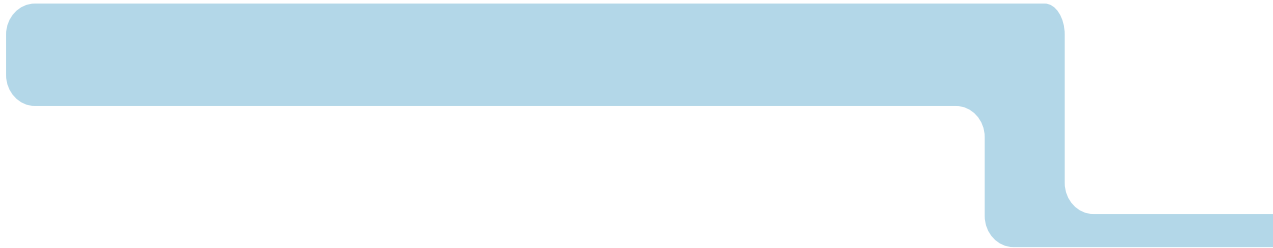
Practically all of the workflow within your organization can be carried out and monitored using the comprehensive Catapult Electronic Worksheet system. By simplifying procedures, employee productivity will increase along with your bottom line.

MultiUser Accessibility

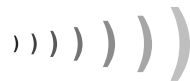
Catapult terminals can be placed throughout your retail operation as needed for access by any number of users. You authorize which personnel have access to critical business information and processes.

Keep your business moving forward with Catapult. One employee can use a wireless handheld terminal to check shelf prices while the manager makes price changes or adds new items from the office PC. Meanwhile, shipments can be received at the loading dock while a department manager is simultaneously running item margin analysis reports at another terminal. With the proper authorization level, your employees can complete all of these crucial tasks from any available terminal in the store or off site. On the receiving dock, in the manager's office, among the aisles, at the Customer counter—put the power of Catapult wherever you need it most. Start with a few terminals now and add more as your requirements change.





You can also go wireless with a hand-held terminal. Catapult's RF (Radio Frequency) functionality provides off-the-shelf seamless integration with specific wireless hand-held terminal models. Features such as fast price spot checks and overrides, shipping and receiving, price promotions, and physical inventory all come with this powerful option. Just imagine finding an item on your shelf that needs the price updated: scan the item with the RF, enter a new price, and seconds later the new price rings up at the checkout counter. Imagine finding an item out of stock: scan the shelf tag and find out if there are any more on hand, and if not, start a Purchase Order and add the item on the fly. With Catapult's RF functionality, you've got control in the palm of your hand.



The Price Spot Check has been very helpful in the produce area. It saves us a lot of time compared to our old methods. We have begun to receive bulk items with the RF and really like the way we're able to create supplier data on the fly. For example, we enter a new bulk item and when prompted for supplier data, we simply scan the UPC on the case. The next time that item is received all we have to do is scan the UPC using the RF hand held and enter the cost and number of pounds received.

Today's competitive market demands that you have up-to-the-minute information so you can stay on top of your business. The powerful reporting system in Catapult provides the reports and analyses you need to make the right decisions at the right time. With Catapult you can generate current reports on the critical areas of your business, such as inventory levels, current sales, and historic sales. © 1995-2010 Ta1n

All [of Catapult's] reports are professionally formatted and easy to read.

Brent Dirks, CPA, EA, MCSE
from *The CPA Software News*



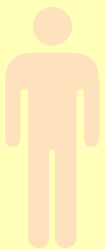
Management Automation Features

- Edit Multiple Records
- Sort Data 5 Levels Deep
- Unlimited Number of Departments
- Customizable Power Fields
- Unlimited Number of ID Codes per Item
- Unlimited Number of Suppliers Assigned per Item
- Multiple Price Levels per Item
- Price Derivation Control
- Quantity Discounts
- Mix & Match Quantity Discounts
- Restrict Discounts by Item, Employee, and Customer
- Electronic Worksheets for Inventory Processing
- Purchase Orders
- Enter Arriving Stock With or Without a Purchase Order
- Physical Inventory
- Shelf Price Verification
- Promotional Sales
- Transfers
- Automatic Reorder System



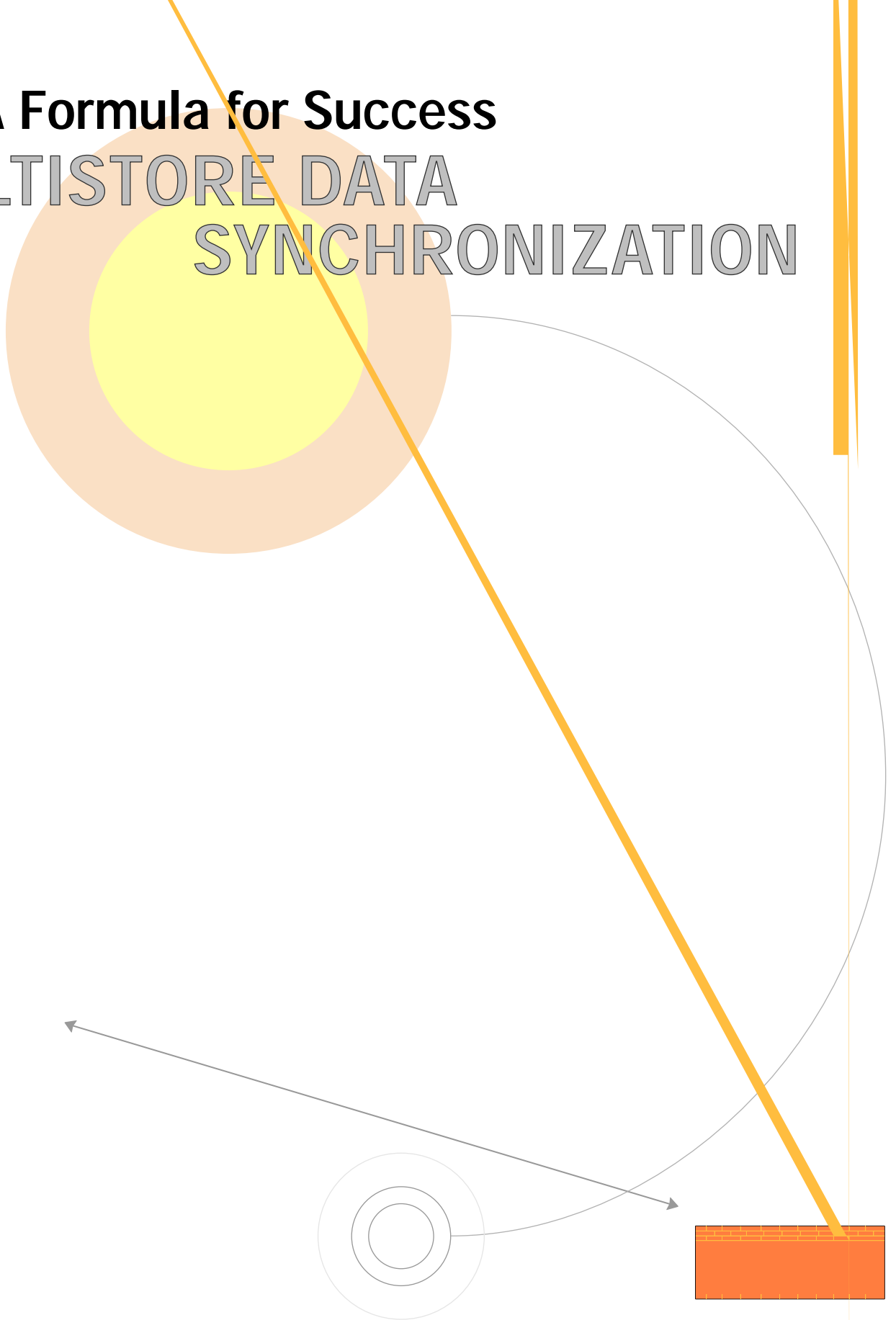
For a more comprehensive set of reports, consult the Catapult

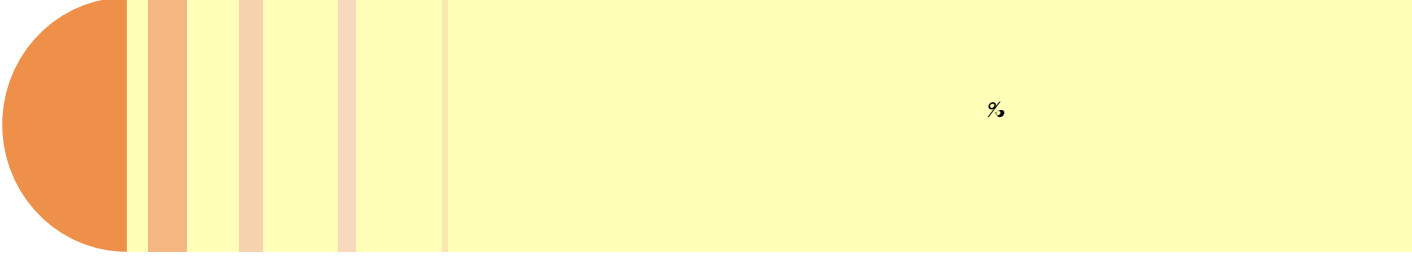
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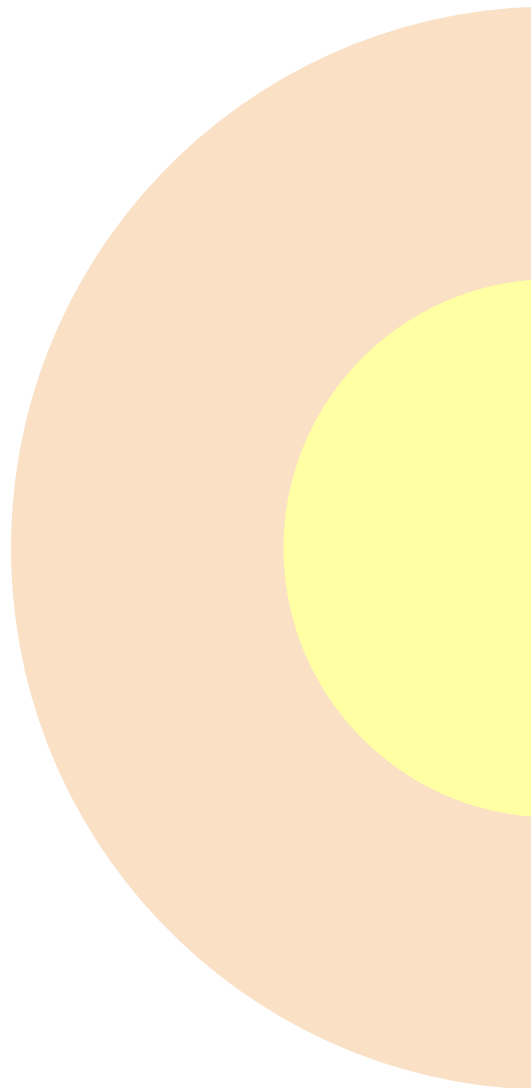
A Formula for Success

MULTISTORE DATA SYNCHRONIZATION





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State-of-the-Art Adaptability

THIRD-PARTY INTERFACES



Powerful, Flexible & Field-Proven

THE CATAPULT ADVANTAGE

Catapult offers retailers truly exceptional features and functionality, the result of exhaustive industry research and feedback, as well as superior design and development based on years of experience. With so many alternatives to choose from, consider this list of advantages, which can help you better decide if Catapult is the right retail automation solution for you.

THE RIGHT STUFF

Catapult is a true object-oriented, 32-bit Windows 2000/XP® solution which leverages modern standards and tools like .Net, ActiveX, OPOS, & ODBC. Unlike most





Take The Next Step

Flexibility. Security. Control. Peace of mind. Gain a cost-effective and powerful edge over your competition with Catapult. Still not convinced of the benefits of Catapult? Contact your local Catapult representative today for a one-on-one, hands-on demonstration of this powerful retail automation tool. Seeing is believing. And once you've seen Catapult in action, you'll want it working for you.



Experience & Expertise

ECR Software Corporation has progressively served the retail industry since 1989, delivering state-of-the-art retail automation products through our extensive dealer network throughout and beyond the US and Canada. These certified retail solution experts have been trained by ECRS to provide you with expertise locally throughout the implementation process: from need assessment to system design to installation and training. You can depend on service and support from customer reps and technicians in your local area who are available on-site when you need them.

